

MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



Report on "Intellectual Property Day"

Title of the Session: "Workshop on Intellectual Property Day"

Organized By: Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata

Resource Person: Prof. (Dr.) Koushik Kumar, BIT Mesra

Mode of Delivery: Off-line

No. of Participants: 57

Nationality: Indian

Duration: 8 Hours

Date & Venue: 27th April 2026, MSB Hall 3, Swami Vivekananda University, Barrack pore, Kolkata West Bengal

Objectives:

The primary objective of the World Intellectual Property Day workshop is to cultivate a vibrant ecosystem of innovation by educating engineering students, researchers, and budding entrepreneurs on the strategic value of Intellectual Property Rights (IPR). By aligning with the global vision of the World Intellectual Property Organization (WIPO), the workshop demystifies complex legal concepts—such as patents, trademarks, and copyrights—to prevent critical mistakes like premature public disclosure. Ultimately, it provides a practical roadmap to bridge the gap between academic research and commercialization, inspiring creators to transform their abstract ideas into protected, market-ready assets that attract investment, drive business growth, and result in immediate, actionable IP filings.

Theme:

The theme of the program was **"IP Management for Start-ups: Turning Ideas into Assets."** It focused on how intellectual property serves as the backbone of the modern startup ecosystem, ensuring that "IPR" is viewed not just as a legal requirement, but as a strategic financial and competitive advantage.

Outcome:

The primary objective of the World Intellectual Property Day workshop is to cultivate a vibrant ecosystem of innovation by educating engineering students, researchers, and budding entrepreneurs on the strategic value of Intellectual Property Rights (IPR). By aligning with the global vision of the World Intellectual Property Organization (WIPO), the workshop demystifies complex legal concepts—such as patents, trademarks, and copyrights—to prevent critical mistakes like premature public disclosure. Ultimately, it provides a practical roadmap to bridge the gap between academic research and commercialization, inspiring creators to transform their abstract ideas into protected, market-ready assets that attract investment, drive business growth, and result in immediate, actionable IP filings.

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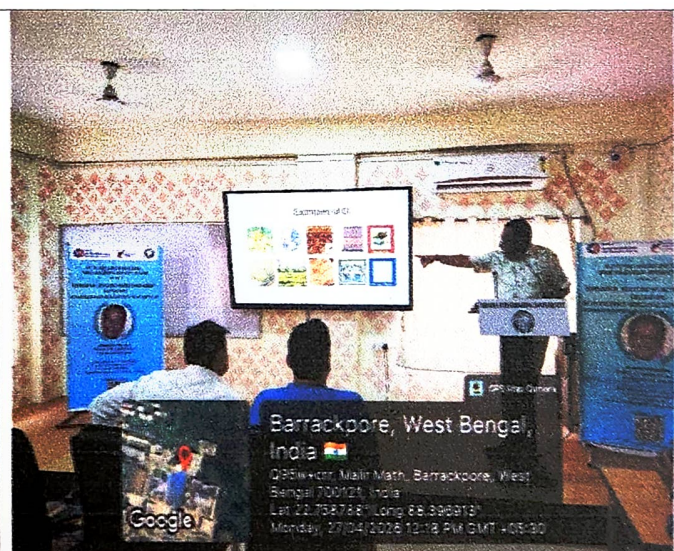


Session Highlights:

Upon the conclusion of the workshop, the following outcomes were achieved:

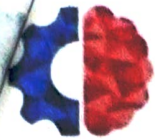
- **Enhanced Knowledge:** Participants gained a clear understanding of the different types of IP (Patents, Trademarks, GI, etc.) and how they apply to specific industries.
- **Procedural Literacy:** Attendees learned the practical steps involved in the patent filing process, demystifying the legal complexities.
- **Strategic Thinking:** Students and future entrepreneurs can now identify "refusal grounds" early in their branding phase, saving time and resources.
- **Institutional Engagement:** The event strengthened the role of the Institution's Innovation Council (IIC) as a hub for professional development and intellectual growth within the university.

Glimpse of the event:



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General Participants Feedback:

- **Demystified the Law:** Broke down complex terms (patents, copyrights, trademarks) into simple, accessible concepts for non-law students.
- **Highly Actionable:** Participants loved the real-world focus, especially seeing 15 actual IP applications filed on-site.
- **Mindset Shift:** Helped researchers realize their projects have actual commercial value beyond just publishing academic papers.
- **Risk Prevention:** Taught inventors how to protect their ideas early and avoid losing patent rights through premature public disclosure.

Recommendations:

- **Time Constraints:** Many felt the step-by-step drafting process was a lot to take in and requested a multi-day format next time.
- **More Case Studies:** Requested more real-world examples of local startups successfully licensing their IP or handling legal disputes.
- **Follow-Up Support:** Suggested creating a dedicated helpdesk to support participants whose ideas weren't quite ready for filing during the event.

Signature of the Convener with University Seal

Institution's Innovation Council
Swami Vivekananda University

Convener:

Dr. Ranjan Kumar,
Convener, IIC Cell

Associate Professor & Head, Dept. of Mechanical Engineering,
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